



NEWS RELEASE

FOR IMMEDIATE RELEASE

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MORRIS ANIMAL INN TO BE FEATURED ON ABC'S GOOD MORNING AMERICA AND NIGHTLINE ON THURSDAY, JANUARY 26 *

Pet obesity continues to expand in the U.S. and Morris Animal Inn's Weight Loss and Fitness Camp is helping canines trim down and get healthy. On Thursday, 1/26/12 (subject to breaking news coverage pre-emption), ABC's Good Morning America and Nightline will air segments on the pet obesity health threat and Morris Animal Inn's exercise program.

MORRISTOWN, N.J., January 23, 2012--The national pet obesity problem is on the rise in the United States, and Morris Animal Inn's Weight Loss and Fitness Camp for Dogs will be featured on ABC's *Good Morning America* and *Nightline* on January 26, 2012.

Morris Animal Inn (www.morrisanimalinn.com) is a five-star luxury resort and spa for pets located in Morristown, N.J. ABC News follows the daily regimen of hounds who need to shed pounds and are enrolled in the facility's Weight Loss and Fitness Camp for one month. The goal is to get Fido fit and lose weight for better health.

More than half of all dogs and cats in the U.S. are considered overweight or obese, according to the Association for Pet Obesity Prevention. An estimated 43 million dogs tip the scales as overweight or obese, a condition that can negatively impact canine health.

Morris Animal Inn's Weight Loss and Fitness Camp is designed to keep dogs active, stimulated and stress-free with treadmill trots, aerobic swim sessions in the indoor pool, nature hikes, "Doga" and "Pawlates," pampering massages, nutritious homemade treats and more.

HIGHLIGHTS OF PROGRAM INCLUDE:

Treadmill Trots
Swim Sessions
Doggie Play Sessions

Downward Dog "Doga"
Pawsitive "Pawlates"
Nature Trail Hikes

Morris Animal Inn is a multi-million dollar, state-of-the-art facility offering lodging, spa services, grooming, day care and camp. Amenities include a heated indoor pool, whirlpool, pet suites with soothing music and videos, skylights, indoor and outdoor play areas, pampering and activity packages, daily maid and room service, happy hour with homemade pet treats, tuck-in service and more.

Located on a quiet country lane with over 12 fenced-in acres, the award-winning Morris Animal Inn is climate-controlled with purified air, smoke and sprinkler systems, back-up generators, 24-hour surveillance cameras and the capability for daily floor-to-ceiling sanitizing for the healthiest environment.

EDITOR'S NOTE: Photos available upon request.

**** The Nightline and Good Morning America segments are scheduled for January 26, but are subject to change in the event of major news coverage.***

ABOUT MORRIS ANIMAL INN

Morris Animal Inn is a full-service, luxury pet resort for dogs and cats located in Morristown, NJ. Established in 1960, the country inn is a state-of-the-art facility that offers lodging, spa services, grooming, day care and camp. For more information call 973-539-0377 or visit www.morrisanimalinn.com.

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